



**Why join the
European Asphalt
Pavement Association
(EAPA)?**





EAPA is a non-profit association,
founded in 1973 and nowadays
based in Brussels, Belgium

EAPA represents the majority of the
European asphalt paving industry

- The manufacturers of asphalt and asphalt paving companies
- Material and equipment suppliers

EAPA's mission

- EAPA is the voice of the Asphalt Paving Industry in Europe and works to ensure that the use of asphalt, as the optimum choice for the construction and maintenance of the vital European road infrastructure, is fully appreciated, promoted and implemented.

Officials



Ralf Pomp

President



Slovenko Henigman

Vice President



Dr. Carsten
Karcher

Secretary General



Dr. Breixo
Gómez-Meijide

Technical Director

Members

16 National Associations



Asefma - Spanish
Association of Asphalt
Producers



Asfaltindustrien
- Danish Asphalt
Pavement Association



ASMUD - Turkish
Asphalt Contractors
Association



Bouwend Nederland
de vereniging van bouw- en infrabedrijven
vakgroep bitumineuze werken (vbw)
Dutch Construction
and Infrastructure
Contractor's
Association



HAD - Croatian
Asphalt
Association



German Asphalt
Pavement
Association



EBA - Norwegian
Contractors
Association



Eesti Asfaldiliit -
Estonian Asphalt
Association



HAPA -
Hungarian Asphalt
Pavement Association



IAPA - Irish
Asphalt Pavement
Association



Infra Contractors'
Association,
Finland



MPA - Mineral
Products
Association, UK



NCC AB,
Sweden



Peab Asphalt AB,
Sweden



Czech Road
Contractors
Association



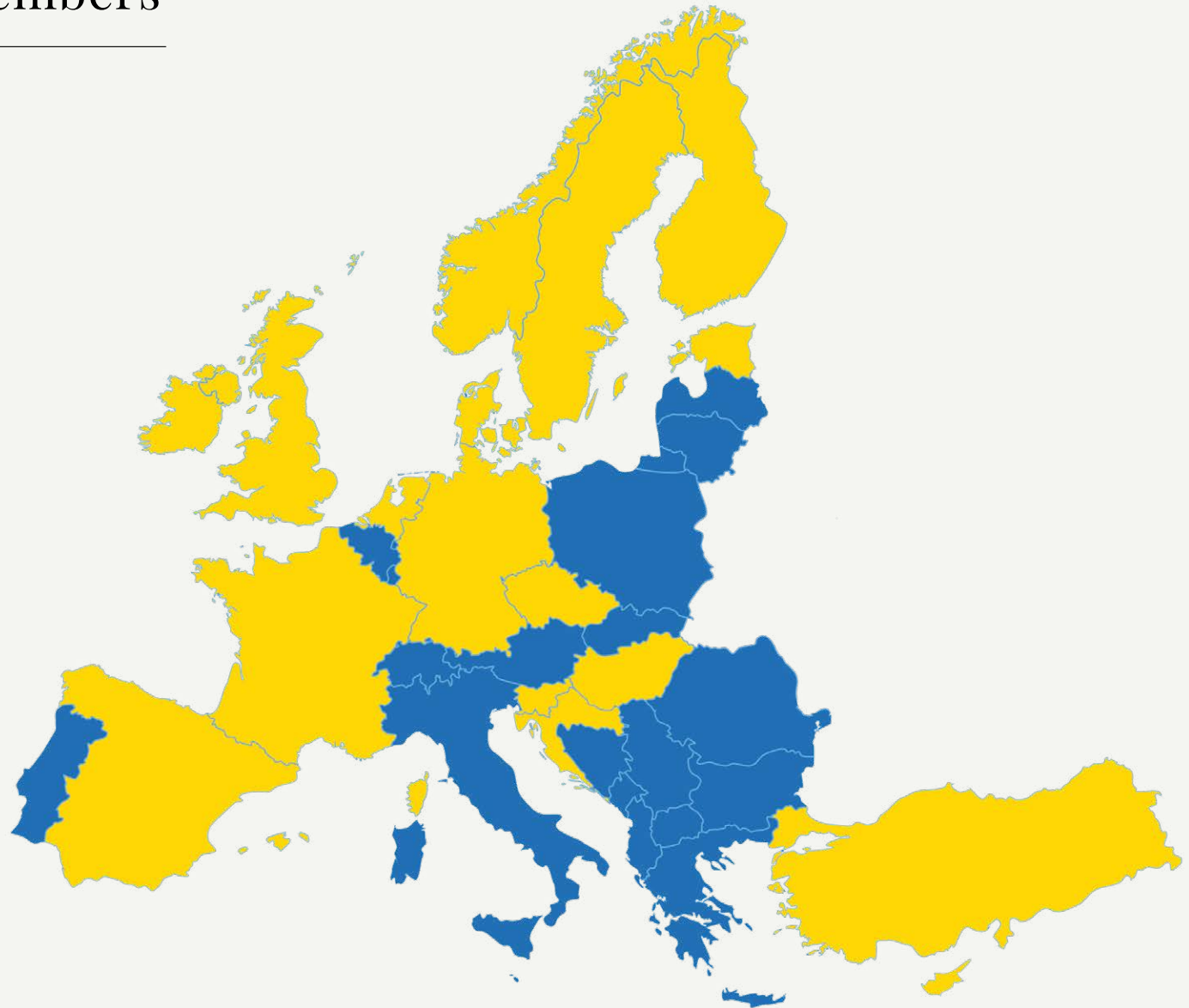
Routes de France -
French Contractors
Association



ZAS - Slovenian
Asphalt Pavement
Association

Members

Croatia
Czech Republic
Denmark
Estonia
Finland
France
Germany
Hungary
Ireland
Norway
Slovenia
Spain
Sweden
Turkey
The Netherlands
United Kingdom

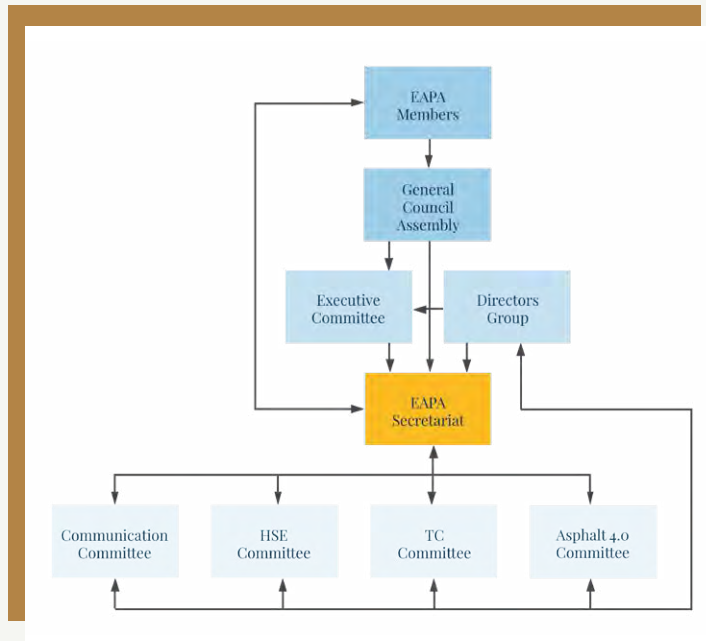


Associate Members

24 Material and Equipment Suppliers



Committees



- Technical Committee (TC)
- Health, Safety and Environment Committee (HSE)
- Directors' Group (DG)
- Executive Committee (ExCo)
- General Council Assembly (GCA)
- Communication Committee
- Asphalt 4.0 Committee
- Joint Committees with EUROBITUME
- Committees for the E&E Congress and E&E Event
- Various Task Forces e.g. Warm Mix Asphalt

Global Contacts



Global Asphalt Pavement Alliance (GAPA)

- Australian Flexible Pavement Association - AfPA
- European Asphalt Pavement Association - EAPA
- Japanese Road Contractors Association - JRCA
- National Asphalt Pavement Association (USA) - NAPA
- South African Bitumen Association - SABITA
- Civil Contractors New Zealand Inc.
- AMAAC, Mexican Asphalt Association

www.globalasphalt.org

Global Contacts



Global Asphalt Pavement Alliance (GAPA)

- A forum to discuss issues of common concern
- To strengthen the co-operation of asphalt pavement associations across the world
- To develop strategies to take on the challenges for the asphalt industry in the future
- Dr. Carsten Karcher (EAPA) Chairman (since 2018)

EU Contacts



Working together with Europe's like-minded organisations

- Eurobitume
- European Road Federation (ERF)
- Construction Products Europe (CPE)
- European Construction Industry Federation (FIEC)
- European Aggregates Association (UEPG)
- Forum of European National Highway Research Laboratories (FEHRL)
- Conference of European Directors of Roads (CEDR)

EU Contacts



Working together with Europe's like-minded organisations

- European Committee for Standardisation (CEN)
- Construction 2050 Alliance
- European Road Transport Research Advisory Council (ERTRAC)
- European Council for Construction Research, Development and Innovation (ECCREDI)
- European Automobile Manufacturers' Association (ACEA)
- Committee for European Construction Equipment (CECE)
- International Union of Laboratories and Experts in Construction Materials, Systems, and Structures (RILEM)
- World Road Association (PIARC)



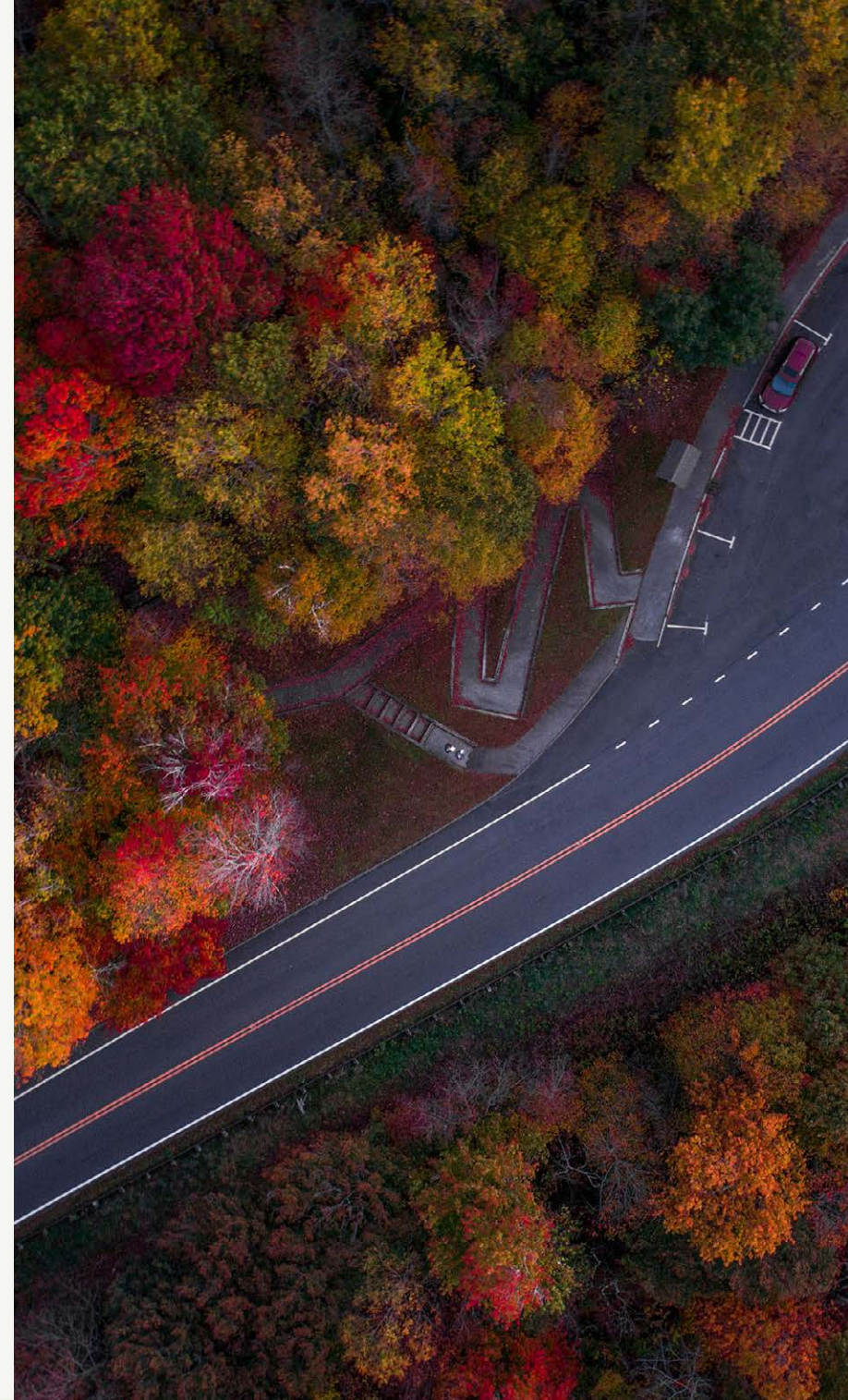
EU Contacts

Working together with Europe's policy makers

- European Parliament, Members of European Parliament, Members of the Transport and Tourism Committee, etc.
- European Commission, e.g. Directorate-General (DGs)
 - Mobility and Transport (DG MOVE)
 - Environment (DG ENV)
 - Growth (DG Growth)

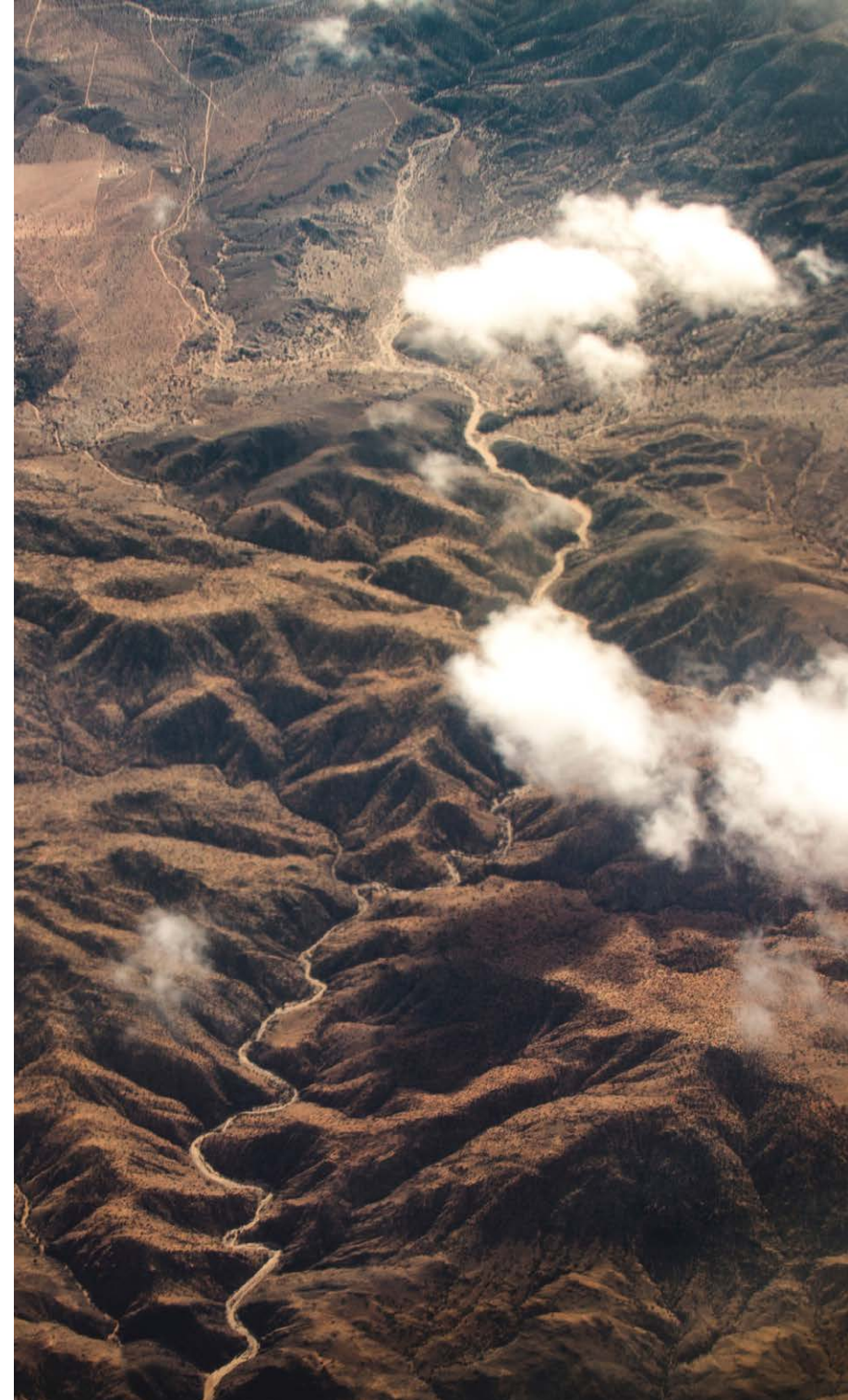
Objectives

- Participate in European standardisation and legislation activities
- Represent EAPA's members in the institutions of the EU
- Promote the effective and sustainable use of asphalt and new developments
- Collect, exchange and promote knowledge as well as best practices
- Improve the image of "asphalt" in Europe



Objectives

- Be reliable partner for European Commission (EC) and European Parliament (EP)
- Translate technical or other details in an easy way to the EC, EP and policymakers
- Lobbying
 - Prepare position papers and political statements
 - Take part in consultations at EU level
 - Take care of legislation in advance



Activities



Meetings with Members of European Parliament (MEP)

- Regular exchanges with MEPs
- Meetings with MEPs of the TRAN Committee

Activities

Meetings with Members of European Commission (EC)

- DG GROW with Phillipe Moseley
- DG MOVE with Jocelyn Fajardo



Activities

Preparing EU-Items

- Green Deal
- Waste Framework Directive
- Circular Economy
- Reducing CO₂ in the Transport Sector



ROAD PAVEMENT INDUSTRIES
HIGHLIGHT HUGE CO₂ SAVINGS
OFFERED BY MAINTAINING
AND UPGRADING ROADS

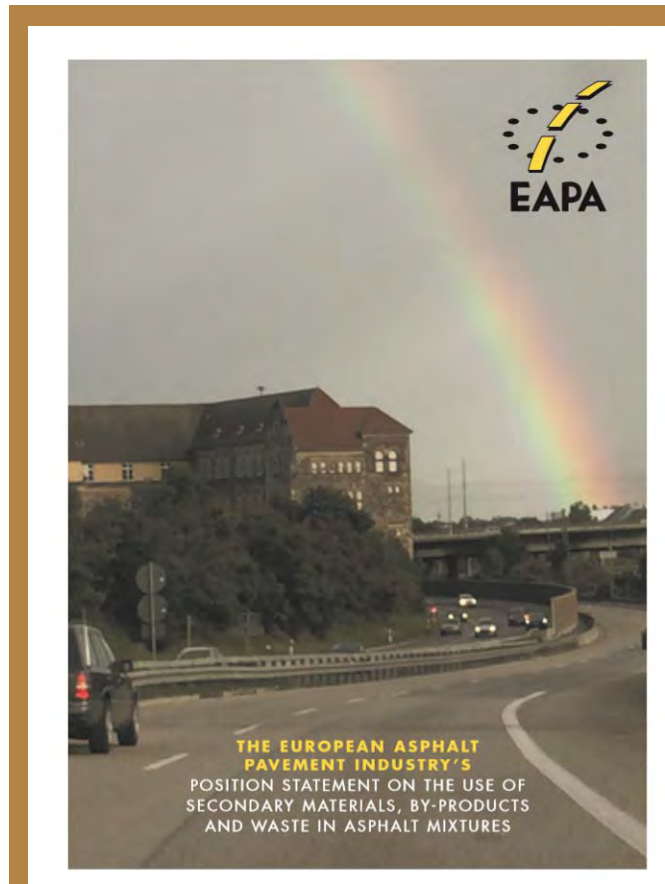
Almost 28 million tonnes of CO₂ from road
transport could be saved yearly
– let's not waste this opportunity!

EAPA
EUROPEAN ASPHALT PAVEMENT ASSOCIATION
www.eapa.org

EUPAVE
EUROPEAN CONCRETE PAVING ASSOCIATION
www.eupave.eu

FEHRL
www.fehrl.org

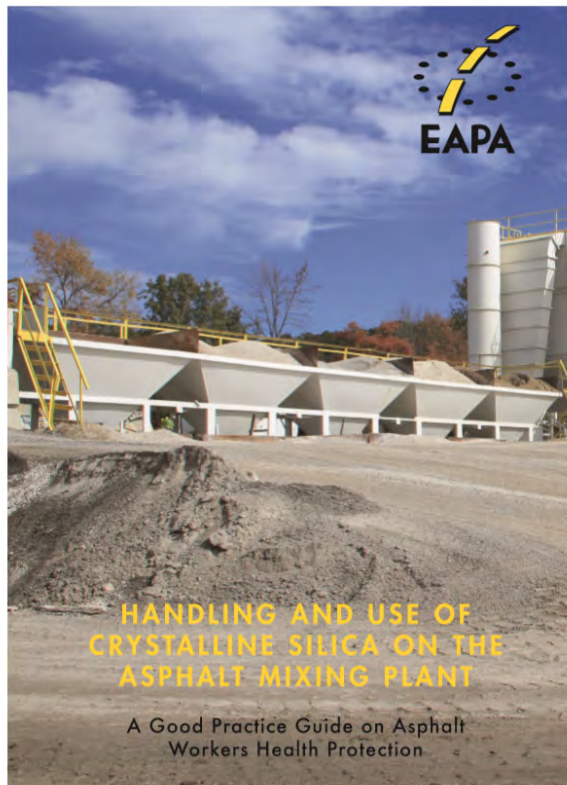
Activities



EAPA Health, Safety and Environment Committee (1)

- Use of waste and by-products in asphalt
- Warm Mix Asphalt
- Silica Dust/Asbestos
- Road Worker Safety
- Asphalt Emissions
- Carbon Footprint / Environmental Product Declaration (EPD)
- Roadmap to Net Zero

Activities



EAPA Health, Safety and Environment Committee (2)

- CO₂-Emissions reduction
 - Rolling Resistance
 - WMA
 - Asphalt Production
- Circular Economy
- Tyre and Road wear particles (TRWP)
- Task Force National Fumes Regulation
- Task Force Life Cycle Assessment
- Task Force Coalition Asphalt Research on Emissions

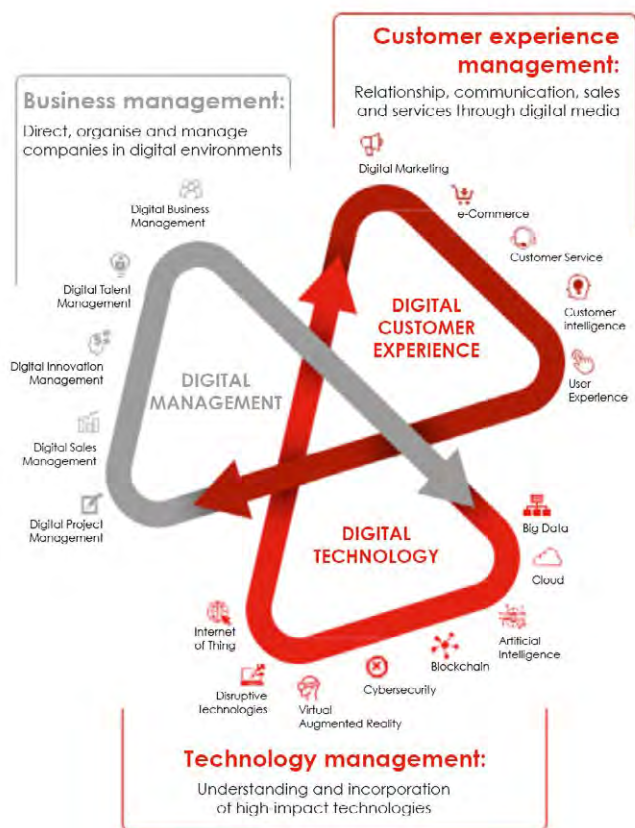
Activities

EAPA Technical Committee



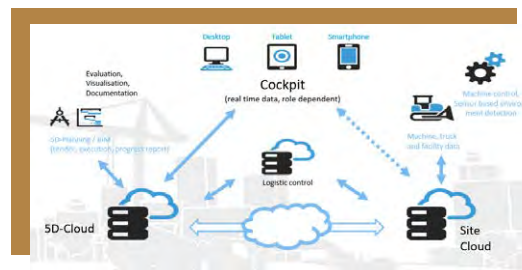
- European Standardisation
 - Second-generation asphalt standards
 - New test methods / standards for bitumen (for improving the durability)
- CEN TC 227/WG1 & 336/WG1
- Asphalt Re-use and Recycling
- Use of Rejuvenators
- Warm Mix Asphalt
- High-performance Pavements
- Task Force Re-use of reclaimed Asphalt
- Task Force Warm Mix Asphalt

Activities

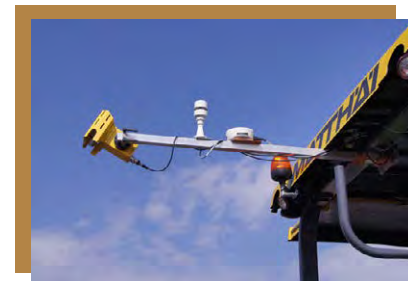


EAPA Asphalt 4.0 Committee

- Asphalt plant automated Factory Production Control
- Use of IT equipment to improve the quality and to assist the workers
- Digital technologies and tools
- Smart management systems
- Customer experience



Source: CECE



Source ASPARi

Activities

Provide Asphalt Advantages

Support the Asphalt Industry by increasing the current level of awareness and understanding of the benefits of Asphalt to key audiences

Change audiences from 'uninformed' to 'well informed' by providing credible argumentations for their decision-making process



www.AsphaltAdvantages.com

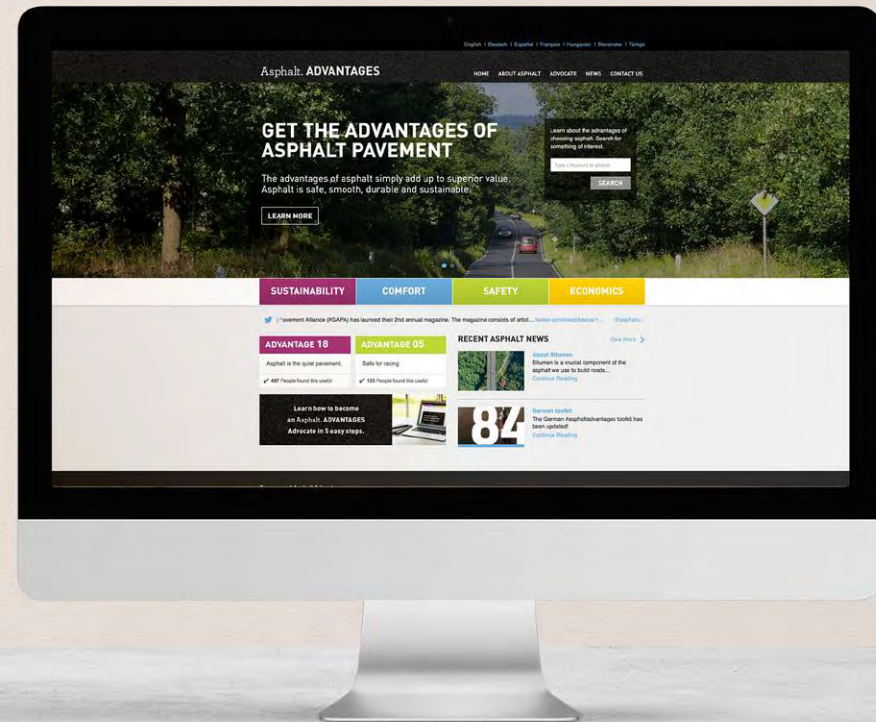
Activities

Asphalt Advantages

Available in 7 different
European languages



Asphalt. ADVANTAGES



Activities

EAPA Communication Committee

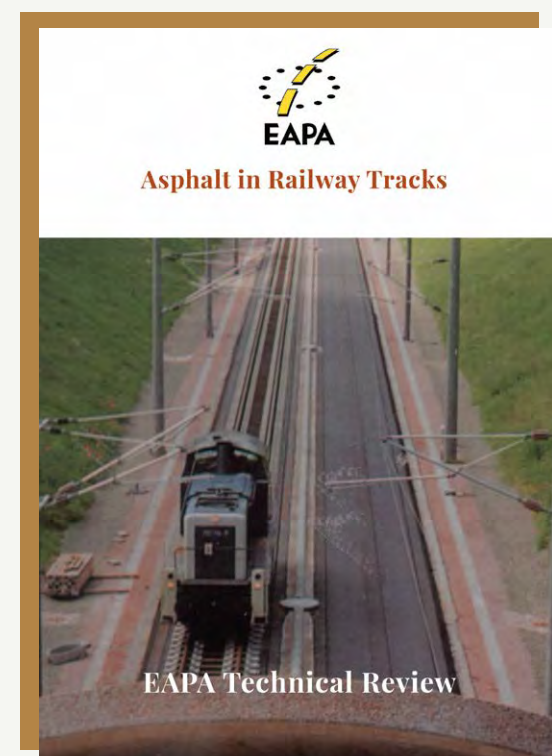
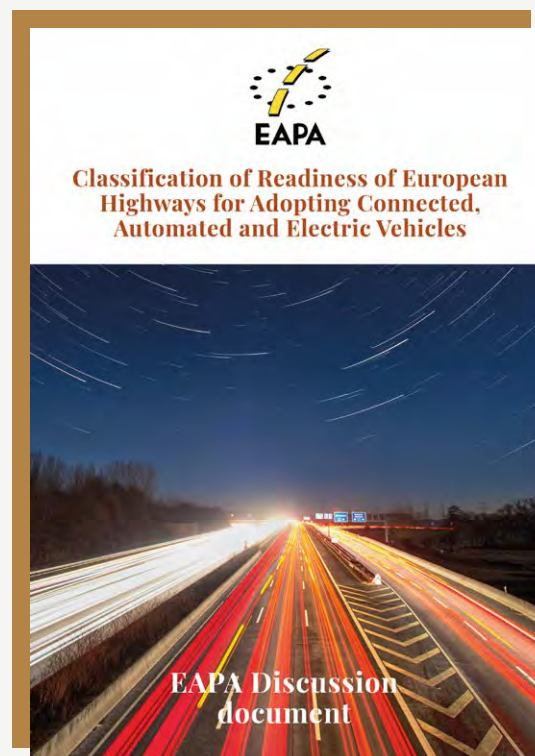
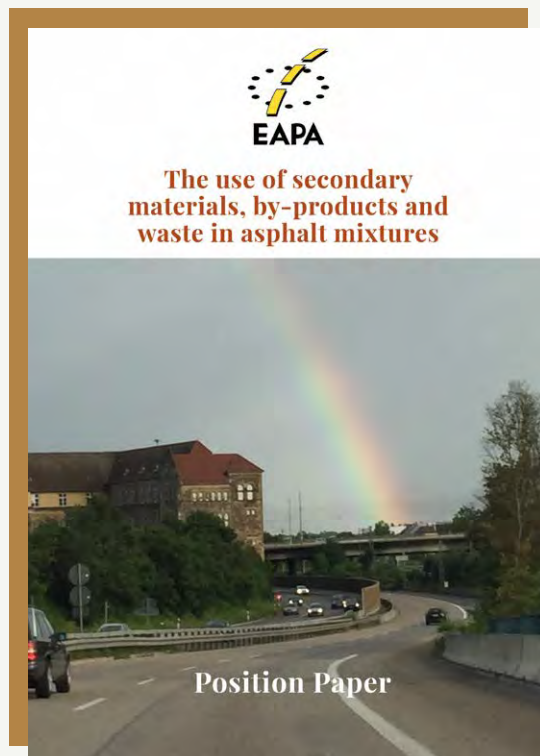


- Communication Plan
 - Social Media Communication
 - Digital Events > European Road Maintenance Forum Workshop
- Campaigns
 - #Asphalt_Heroes
 - EAPA Awards e.g. Asphalt Advocate of the year
 - Asphalt Wor(l)d



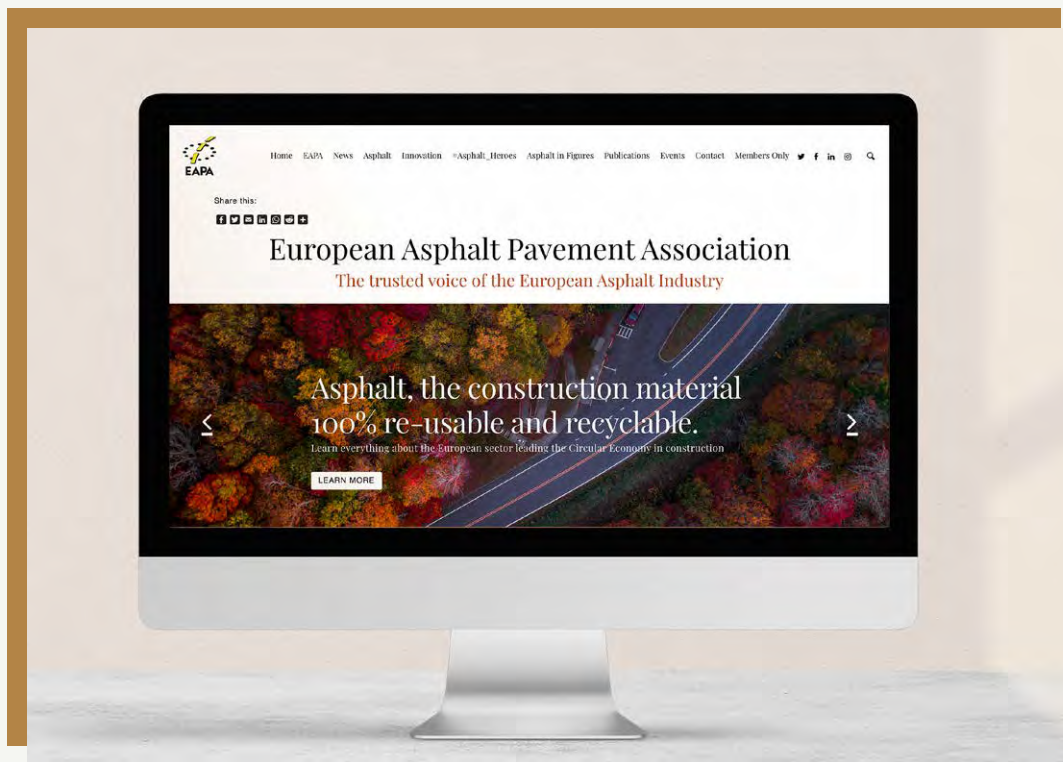
Activities

Preparing Position Papers



Activities

www.EAPA.org



- About EAPA
- News of Industry
- What is Asphalt?
- Innovations Section
- Statistics
- Publications
- Information on Events
- "Members Only" area

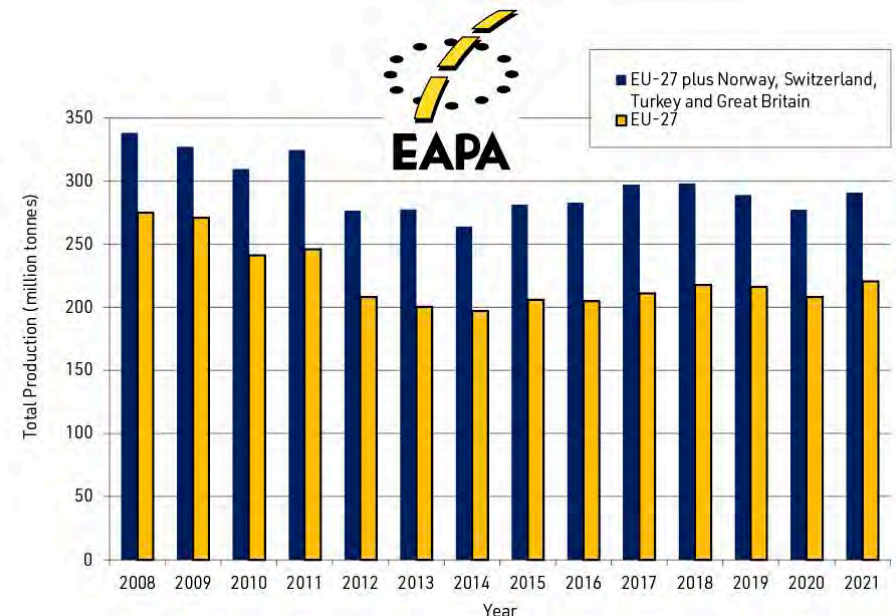
Activities

Preparing Asphalt in Figures

Providing statistical data
on www.eapa.org



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Communication

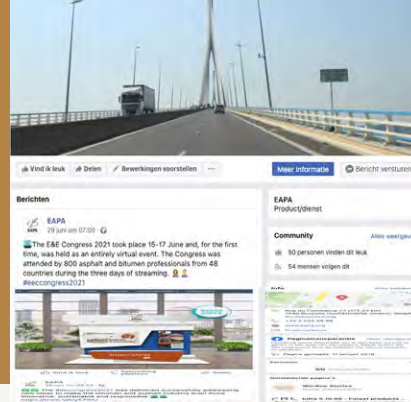


- Magazine
- Newsletter - Reaches almost 2,200 members and asphalt friends
- Members Info
- Social Media
- Website

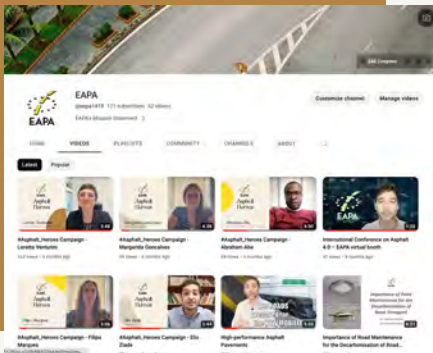
Social Media



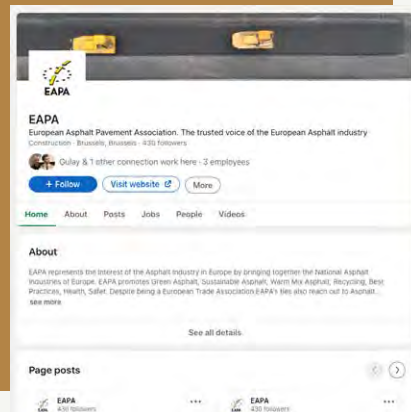
Instagram



Facebook



YouTube



LinkedIn



Twitter

Activities

Digital Events

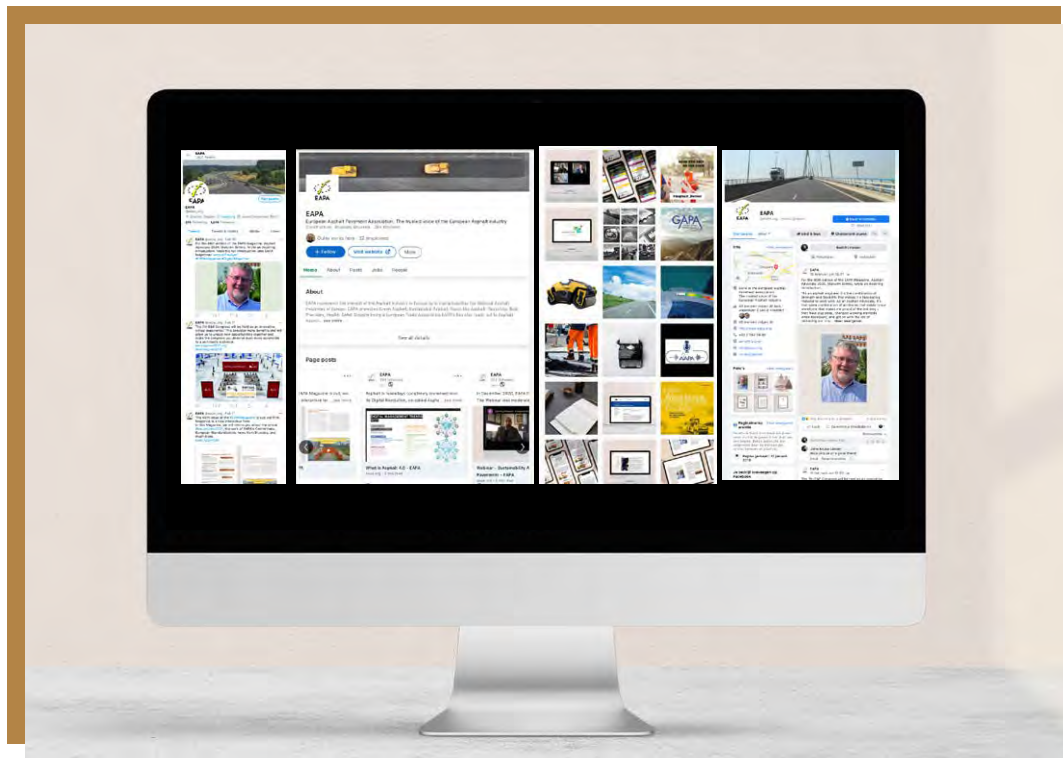
European Road Maintenance Forum (ERMF)

The ERMF gathered on April 4th 2024, bringing together experts to discuss CO₂ emissions reduction and sustainable road maintenance. Hosted by EAPA, the workshop achieved notable success, fostering collaboration and innovative solutions in the industry.



Activities

Public Relations



- Interviews
- Editorials
- Presentations
- Publications
- Press releases
- Social Media
- Website

Organising Conferences

Organising the Eurasphalt & Eurobitume Congress & Event



Organising Conferences

Organising the yearly EAPA Symposium

11th EAPA Symposium, 6 June 2019 in Paris. Around 100 participants, mainly from Industry and Public Road Administrations attended the event, where they had a great opportunity to interact with the speakers and network with other stakeholders of asphalt industry.



Benefit of Membership

To take part in

EAPA internal Committee Meetings

Joint Meetings e.g. Joint Technical and HSE Meetings with Eurobitume

To receive the

Latest news of the asphalt sector

Latest overview of legislation activities and policies in Brussels

Relevant political, technical, environmental, asphalt and bitumen and health information of the sector



Benefit of Membership

Our members get first-hand information and can adapt to the latest EU Policies faster than competitors.

Benefit of Membership

Becoming part of a strong network

Participation in platform to exchange information

Develop asphalt, bitumen and health standardisation in CEN

Avoiding duplication of efforts activities

Access to a pool of international colleagues, national associations and companies

Gaining access to experience and knowledge



Benefit of Membership

"Together we are strong"
Making your voice heard in
Brussels and Europe

Benefit from EAPA Contacts
and Network

Influence the industries strat-
egy and goals for the future

Using the leverage effect
(being aware of future
trends) by working together
in studies and projects





Members' Only Benefits

- Exclusive access to all internal documents, e.g. from all committees
- Exclusive exhibition possibilities during EAPA events
- First priority for E&E Congress/Event
- Exclusive advertising in Newsletter
- Use the EAPA Logo on your organisation's website
- Have EAPA Secretariat members as speakers of your organisation's event
- Get interviews for your organisations magazine or newsletter
- Receive exclusively the "EAPA Members Info"



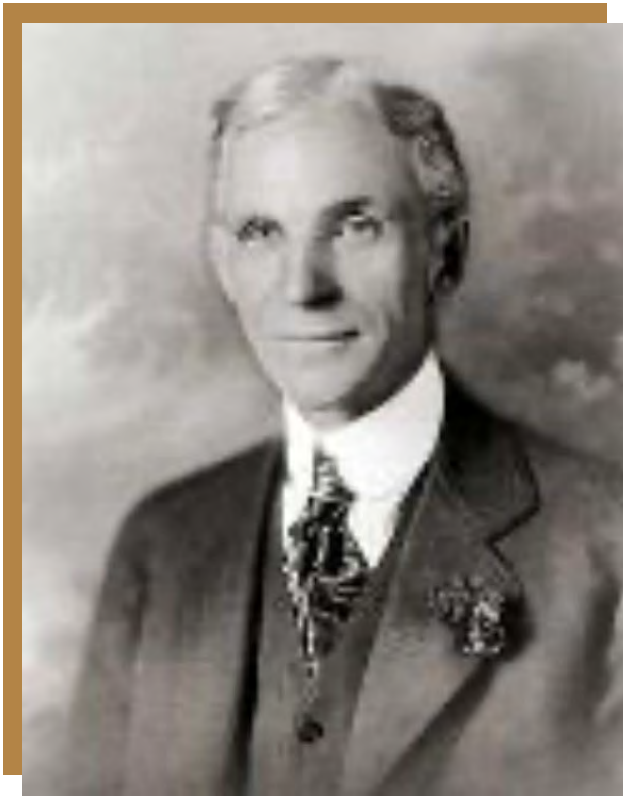
In Summary

*Be part of a community to
make yourself heard*

Join EAPA!

*Associations' power
= their volunteering
members...*

Together we are strong!



Source: wikipedia

*Coming together is a
beginning, keeping
together is progress,
working together
is success.*

- Henry Ford (1863-1947)



Thank you for your interest!

www.eapa.org
karcher@eapa.org

Dr. Carsten Karcher

Secretary General
European Asphalt
Pavement Association