

**REBECCA ADVENTURE TRAVEL** is an innovative tour operator, focused on authentic trips in Ecuador, Peru & Colombia, based in Cumbayá, Quito-Ecuador.

## **JOB DESCRIPTION CAMPAIGN & COMMUNITY MANAGER**

As a Campaign & Community Manager, you are mainly responsible for the management of online promotional campaigns and social media channels. You work full time, partly from home and partly from our office in Cumbayá.

## **TASKS & RESPONSIBILITIES**

- ❖ Online Marketing campaigns (advertising, promotions, contests, and giveaways) for the website and social media platforms
- ❖ Interpretation, tracking and measurement of marketing campaigns, online engagement metrics and social media behavior
- ❖ Manage social media and other communication channels (newsletters, blogs, etc)
- ❖ Creation and edition of image and video content
- ❖ Content marketing (including SEO, SEA)
- ❖ Any other projects related to social media and digital marketing

## **NECESSARY SKILLS**

- ❖ High knowledge in running paid ads on social media
- ❖ Excellent written and creative marketing communication skills in English
- ❖ High level of graphic design. Video & image editing skills with Photoshop, Illustrator, iMovie, Final Cut Pro, Canva, etc.
- ❖ (Desired) High knowledge of Google Analytics and Adwords
- ❖ BSc degree in (Digital) Marketing or relevant fields
- ❖ At least 2 years of work experience as community manager and related fields

## **THE IDEAL CANDIDATE**

- ❖ Is creative, organized, focused on details and full of positive energy
- ❖ Ability to multitask, work independently and meet deadlines
- ❖ Should have great affinity with the digital marketing and travel industry (desired)
- ❖ Lives in Cumbaya

To apply, please send your CV and motivation letter to [sales@rebeccaadventuretravel.com](mailto:sales@rebeccaadventuretravel.com)

**[www.rebeccaadventuretravel.com](http://www.rebeccaadventuretravel.com) - [sales@rebeccaadventuretravel.com](mailto:sales@rebeccaadventuretravel.com)**

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