

REBECCA ADVENTURE TRAVEL is an innovative tour operator, focused on authentic trips in Ecuador, Peru & Colombia, based in Cumbayá, Quito-Ecuador.

JOB DESCRIPTION CONTENT CREATOR

As a Content Creator, you are mainly responsible for creating, reviewing, and editing content for the website, social media sites, and other marketing communications channels. You work full time, partly from home and partly from our office in Cumbayá.

TASKS & RESPONSIBILITIES

- ❖ Create, review and edit marketing content.
- ❖ Work simultaneously with the Marketing team to maintain consistency between marketing campaigns and published content.
- ❖ Update the website, content pages, social media, and other marketing communication channels.
- ❖ Conduct research on key SEO terms and run periodically SEO Optimizations.
- ❖ Management of external communicators like press, bloggers & influencers.
- ❖ Monitor the increase in traffic due to new content and take actions accordingly to improve the traffic metrics.
- ❖ Identify customers' needs in relation to the company and write content to cater to those needs.

NECESSARY SKILLS

- ❖ High knowledge of content management systems.
- ❖ Excellent written and creative marketing communication skills in English.
- ❖ (Desired) High knowledge of SEO best practices.
- ❖ BSc degree in Marketing Communications, Digital Marketing, English Marketing Literature, or relevant fields.
- ❖ At least 2 years of experience as a content creator in prior roles creating strong and engaging content.

THE IDEAL CANDIDATE

- ❖ Is creative, organized, focused on details, and full of positive energy.
- ❖ Ability to multitask, work independently and meet deadlines.
- ❖ Lives in Cumbaya.

To apply, please send your CV and motivation letter to sales@rebeccaadventuretravel.com