

REBECCA ADVENTURE TRAVEL is an innovative tour operator, focused on authentic trips in Ecuador, Peru & Colombia, based in Cumbayá, Quito-Ecuador.

JOB DESCRIPTION DIGITAL MARKETING & WEBSITE AGENT

As a Digital Marketing & Website Agent, you are mainly responsible for the look, feel and content of our website. You work full time, partly from home and partly from our office in Cumbayá.

TASKS & RESPONSIBILITIES

- ❖ Manage functionalities of the Website
- ❖ Content marketing (including SEO, SEA)
- ❖ Optimization of the website (Responsiveness, Loading times)
- ❖ Create Website Analytics monthly reports
- ❖ Any other projects related to website development and digital marketing

NECESSARY SKILLS

- ❖ Advanced knowledge of WordPress.com
- ❖ HTML/CSS: Coding and markup language
- ❖ JavaScript., HTML, CSS, jQuery, PHP & Photoshop
- ❖ Search Engine Optimization & Search Engine Advertisement
- ❖ Marketing analytical Skills and Responsive Design
- ❖ Excellent written and creative marketing communication skills in English
- ❖ High knowledge of Google Analytics and Adwords
- ❖ BSc degree in (Digital) Marketing, Web Development or relevant fields.
- ❖ More than 2 years of work experience with digital marketing and websites.

THE IDEAL CANDIDATE

- ❖ Is creative, organized, focused on details and full of positive energy
- ❖ Should have great affinity with the digital marketing industry and its new tendencies, and with the travel industry (desired)
- ❖ Should be able to work under pressure, meet deadlines and work independently

Please send your CV and motivation letter to sales@rebeccaadventuretravel.com if you are interested in working with us.