

REBECCA ADVENTURE TRAVEL is an innovative tour operator, focused on authentic trips in Ecuador, Peru & Colombia, based in Cumbayá, Quito-Ecuador.

JOB DESCRIPTION DIGITAL MARKETING INTERNSHIP

As a Digital Marketing Intern, you work with the Marketing team in different areas: Community Management, Digital Platforms and Website. You work from our office in Cumbayá.

TASKS & RESPONSIBILITIES

- ❖ Manage photos and videos for social media and website
- ❖ Edition of image and video content (desired)
- ❖ Assist with Online Marketing campaigns on web and social media
- ❖ Assist with social media and other communication channels (newsletters, blogs, etc)
- ❖ Content marketing (including SEO, SEA)
- ❖ Projects related to digital marketing and website

NECESSARY SKILLS

- ❖ BSc studies in (Digital) Marketing, Web Development or relevant fields.
- ❖ Knowledge of WordPress.com (desired)
- ❖ Knowledge of Graphic Design, video & image editing skills. (desired)
- ❖ Good written and creative marketing communication skills in English

THE IDEAL CANDIDATE

- ❖ Is creative, organized, focused on details and full of positive energy
- ❖ Ability to multitask, work independently and meet deadlines
- ❖ Should have great affinity with digital marketing

Please send your CV and motivation letter to hr@rebeccaadventuretravel.com if you are interested in working with us.