

**REBECCA ADVENTURE TRAVEL** is an innovative award-winning luxury boutique tour operator, focused on authentic trips in Latin America, based in Cumbayá, Quito-Ecuador.

## **IOB DESCRIPTION SOCIAL MEDIA & VIDEO INTERNSHIP**

As a Social Media and Video Intern, you are responsible for assisting with social media, blogging, videos, and communications, you work together with the marketing team. You work full time, one day from home and the rest from our office in Cumbayá.

## **TASKS & RESPONSIBILITIES**

- Manage social media platforms and communities
- ❖ Assist with the implementation of our social media plan
- Create blogs and vlogs.
- Provide engaging text, image, and video content for social media
- Create and edit videos for our website
- Work with content marketing (including SEO, SEA)
- Implement all new crazy, great, innovative ideas you might have

## **NECESSARY SKILLS**

- Fluent in English and preferably in Dutch
- Very good video and image editing skills
- Knowledge of online marketing channels
- Attention to detail and ability to multitask
- Design experience (Photoshop, Illustrator) (desired)
- Very good communication skills both oral and written
- Flexible and adaptive in different situations

## THE IDEAL CANDIDATE

- Is creative, independent, organized, and full of positive energy
- Loves traveling and social media
- ❖ Is a senior or graduate student in Media, Communication, Film, Marketing, Tourism, or any other relevant study
- ❖ Is available for 4 or more months

To apply, please send your CV and motivation letter to hr@rebeccaadventuretravel.com