

REBECCA ADVENTURE TRAVEL is an innovative tour operator, focused on authentic trips in Latin America, based in Cumbayá, Quito-Ecuador.

JOB DESCRIPTION CAMPAIGN & COMMUNITY MANAGER

As a Campaign & Community Manager, you are mainly responsible for the management of online promotional campaigns and social media channels. You work full-time, partly from home and partly from our office in Cumbayá.

TASKS & RESPONSIBILITIES

- ❖ Online Marketing campaigns (advertising, promotions, contests, and giveaways) for the website and social media platforms
- ❖ Interpretation, tracking and measurement of marketing campaigns, online engagement metrics and social media behavior
- ❖ Manage social media and other communication channels (newsletters, blogs, etc)
- ❖ Creation and edition of image and video content
- ❖ Content marketing (including SEO, SEA)
- ❖ Any other projects related to social media and digital marketing

NECESSARY SKILLS

- ❖ High knowledge in running paid ads on social media
- ❖ Excellent written and creative marketing communication skills in English
- ❖ High level of graphic design. Video & image editing skills with Photoshop, Illustrator, iMovie, Final Cut Pro, Canva, etc.
- ❖ (Desired) High knowledge of Google Analytics and Adwords
- ❖ BSc degree in (Digital) Marketing or relevant fields
- ❖ At least 2 years of work experience as a community manager and in related fields

THE IDEAL CANDIDATE

- ❖ Is creative, organized, focused on details, and full of positive energy
- ❖ Ability to multitask, work independently, and meet deadlines
- ❖ Should have great affinity with the digital marketing and travel industry (desired)
- ❖ Lives in Cumbaya

To apply, please send your CV and motivation letter to hr@rebeccaadventuretravel.com